

TAKE THE
DRUG-FREE
ROAD

RED RIBBON CAMPAIGN

OCTOBER 23-30, 2004

CELEBRATE A DRUG-FREE NORFOLK!

WHAT IS RED RIBBON WEEK?

Begun in remembrance of slain Drug Enforcement Agent Enrique "KiKi" Camarena, the campaign encourages citizens to wear a small red ribbon as a symbol of America's intolerance of drugs.

WHAT DO WE DO?

From October 23-30, simply wear a red ribbon and encourage others to do the same. Make your own!

HOW WILL WEARING A RED RIBBON HELP?

Awareness of drug and alcohol abuse is the first step to stopping this problem. Substance abuse is an "equal opportunity" disease that costs billions of dollars and destroys lives. Wearing the red ribbon sends the message that you want to be part of the solution.

Saturday, October 23, 12:30 – 3:30 p.m.

Drug Awareness Talent Exhibition

The Gallery at Military Circle Food Court

Featuring Karate Demo, Youth Dance & Singing Groups, and much more.

Saturday, October 30, 10:00 – 11:30 a.m.

"Take the Road Against Drugs" March

Berkley Recreation Center, 121 W. Liberty St.

TO SUPPORT A DRUG-FREE NORFOLK
WEAR YOUR **RED RIBBON**
OCTOBER 23-30, 2004



For more information contact
Marty Raiss, Pace Outreach, Division of Neighborhood Services
441-2400 or e-mail martha.raiss@norfolk.gov

